

SHANKS BROADCASTING

P.O. BOX ONE – MACON, GEORGIA 31202

Shanks Broadcasting, LLC announces the start of two new radio stations for Houston County and several other counties in the middle Georgia area. The focus for both stations will be Warner Robins and Houston County.

“Highway 96 – Houston County’s Classic Rock” will air on 96.1 FM – W241CO – and on WCEH AM 610 out of Hawkinsville. The station will have classic rock music from 1970-1989, and some classic songs from the late-1960s.

“96 Country” will air on 96.7 FM – W244CL – and on WDXQ-AM out of Cochran. It will have a classic country format, with songs from the 1970s through the mid-1990s.

Both new stations can be heard in Houston County, Pulaski County, Bleckley County and Peach County. It will also include news, weather and sports reports on Houston County from WMGT 41 NBC, the middle Georgia NBC affiliate.

“We feel the people of Warner Robins and Houston County need radio stations for their communities,” said Shanks Broadcasting owner Bill Shanks. “All of the stations in the area are either Macon stations or middle Georgia stations, but these will focus on Houston County.”

The selection of classic music in the rock and country formats will feature the hits of yesteryear.

“We want to play music that you’ve heard of before, good music from your past,” Shanks said. “You might not remember the name of the song or the artist, but you’ve heard it before. We will play classic music you grew up with.”

Shanks Broadcasting also owns Middle Georgia’s ESPN, which is broadcast on several frequencies in middle Georgia: W226BZ (93.1 FM) in Macon, W290BD (105.9 FM) in Warner Montezuma, WCEH-FM (98.3 FM) in Pinehurst, WWKM (93.1 FM) in Rochelle and WXKO-AM 1150 in Fort Valley.

For more information, contact Bill Shanks at thebillshanksshow@yahoo.com.

